



It's easy! A Prime Patio 12V system allows you to connect to the current or planned landscape lighting system.

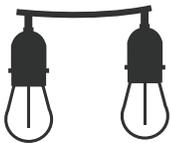
## THAT MEANS REAL BENEFITS TO YOU!



**It's a lot easier to run power.** With 12V lighting, you don't have to worry about running code-compliant circuits. Simply connect to the landscape lighting transformer that is already in the outdoor living space. No conduit, junction boxes, deep trenches, etc. **Just splice into your landscape lighting wire where convenient.** The installation is permanent with no extension cords or temporary connectors.



**Creates cost savings.** The upfront cost of the 12V material might be a little bit more than 120V, but in the long run, you'll end up saving money. Low voltage systems mean **less digging** which in turn **decreases your labor costs.** By connecting to a transformer, you won't have to worry about purchasing separate timers or sealed junction boxes. And in regions that require you to be certified to install 120V systems, you won't have to spend the time or money earning those certifications. **You can start now!**



**Offer and install a truly professional patio lighting system.** 12V wire allows you to cut and splice system wire without violating electrical code or certifications. **You can customize for the exact application you are working with.** You won't have to worry about what to do with excess length – you can simply cut to fit. You can also enjoy the benefits of smart & app-based controllers with a 12V landscape lighting system. Now your customer doesn't have to bother with plugging them in every night or buying a separate timer.



**Homeowner Benefits.** Of course, it's important to think about what is best for your customer. In addition to the benefits above, homeowners desire 12V systems because of the **safety, energy savings, and low maintenance.**



**Lastly, and perhaps most importantly, Prime Patio has your back!** We understand our industry and give you all the tools needed to make patio lighting a successful business for you! We provide you with the training and marketing tools that you'll need. And of course, we stand behind our product 100% and are constantly looking for the best, new lighting technology to give you the competitive, leading edge in your business.



**PRIMEPATIO**

WHY A PRIME PATIO 12-VOLT SYSTEM IS THE SUPERIOR  
PATIO LIGHTING SOLUTION

